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#3

Applicant: Trevor Robert MacLean, et al.

Serial No.: 09/818,400

Filed: March 27, 2001

Art Unit: 2161

Patent Examiner: N/A

Title: **APPARATUS AND METHOD OF FACILITATING THE EXCHANGE
OF POINTS BETWEEN SELECTED ENTITIES**

July 3, 2001

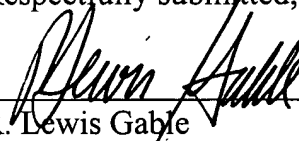
Assistant Commissioner for Patents
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SUBMISSION OF FORMAL DRAWINGS

SIR:

Transmitted herewith are thirty (30) sheets of formal drawings containing Figs. 1 through 11, which are being submitted to replace the thirty (30) sheets of drawings containing Figs. 1 through 11 that were originally filed with the above-identified application on March 27, 2001.

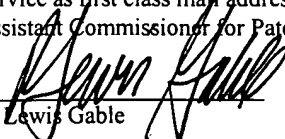
Respectfully submitted,



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Reg. No. 22,479

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(212) 790-9228

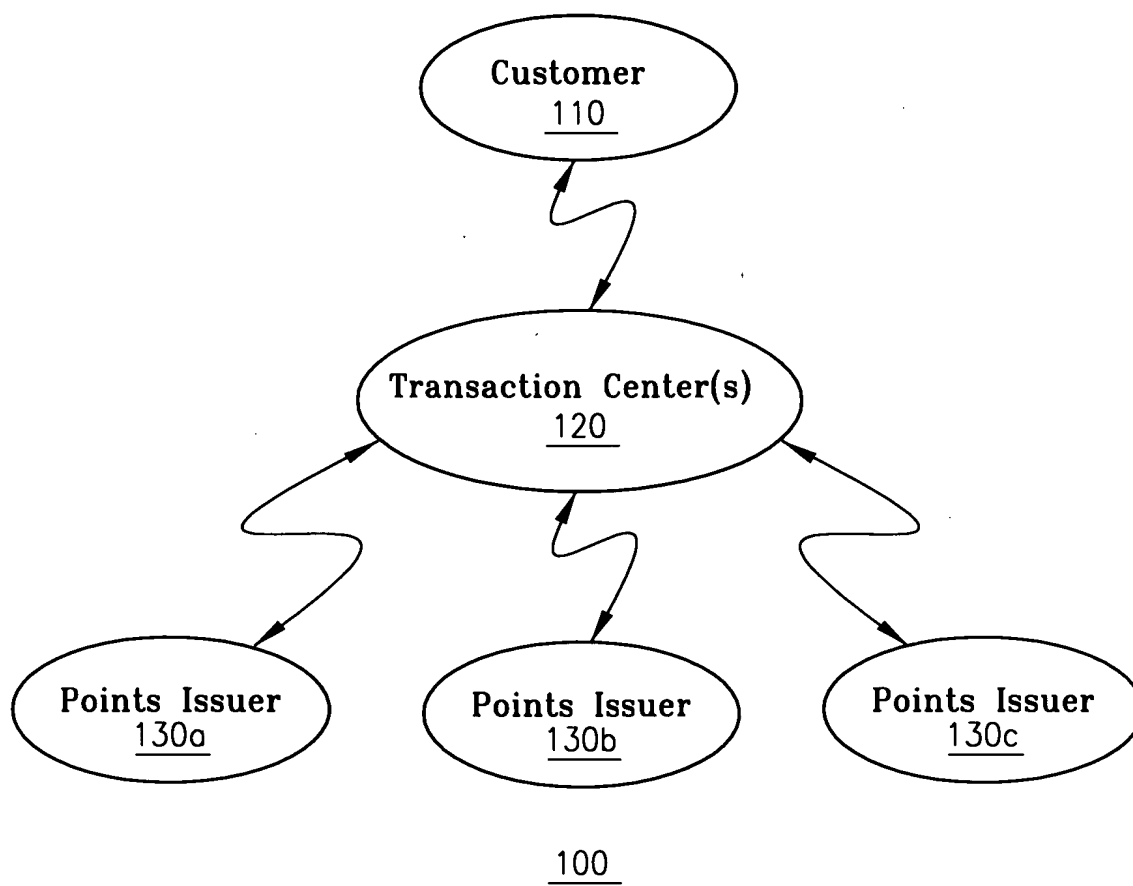
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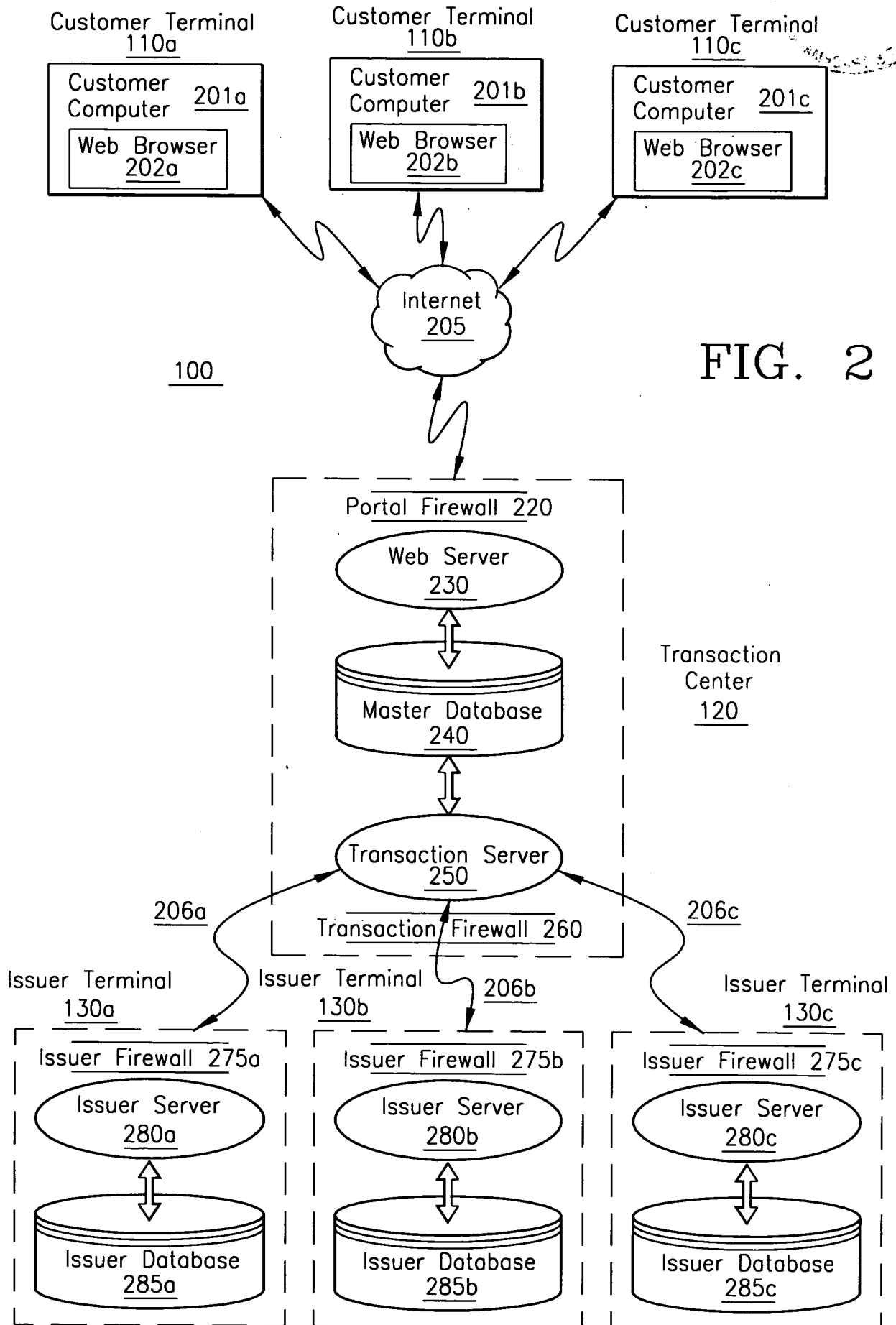


R. Lewis Gable

July 3, 2001
Date

FIG. 1





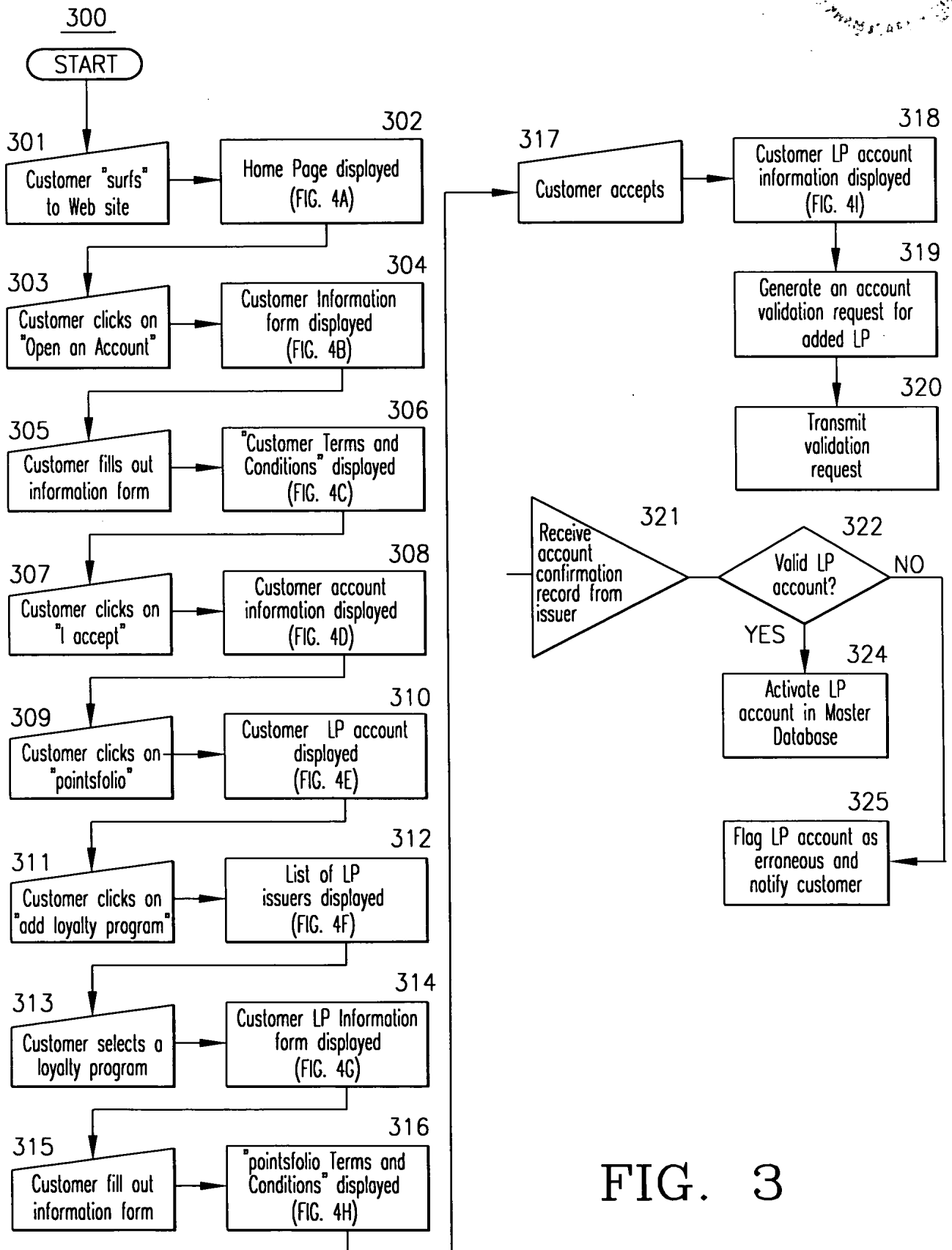


FIG. 3

405 400

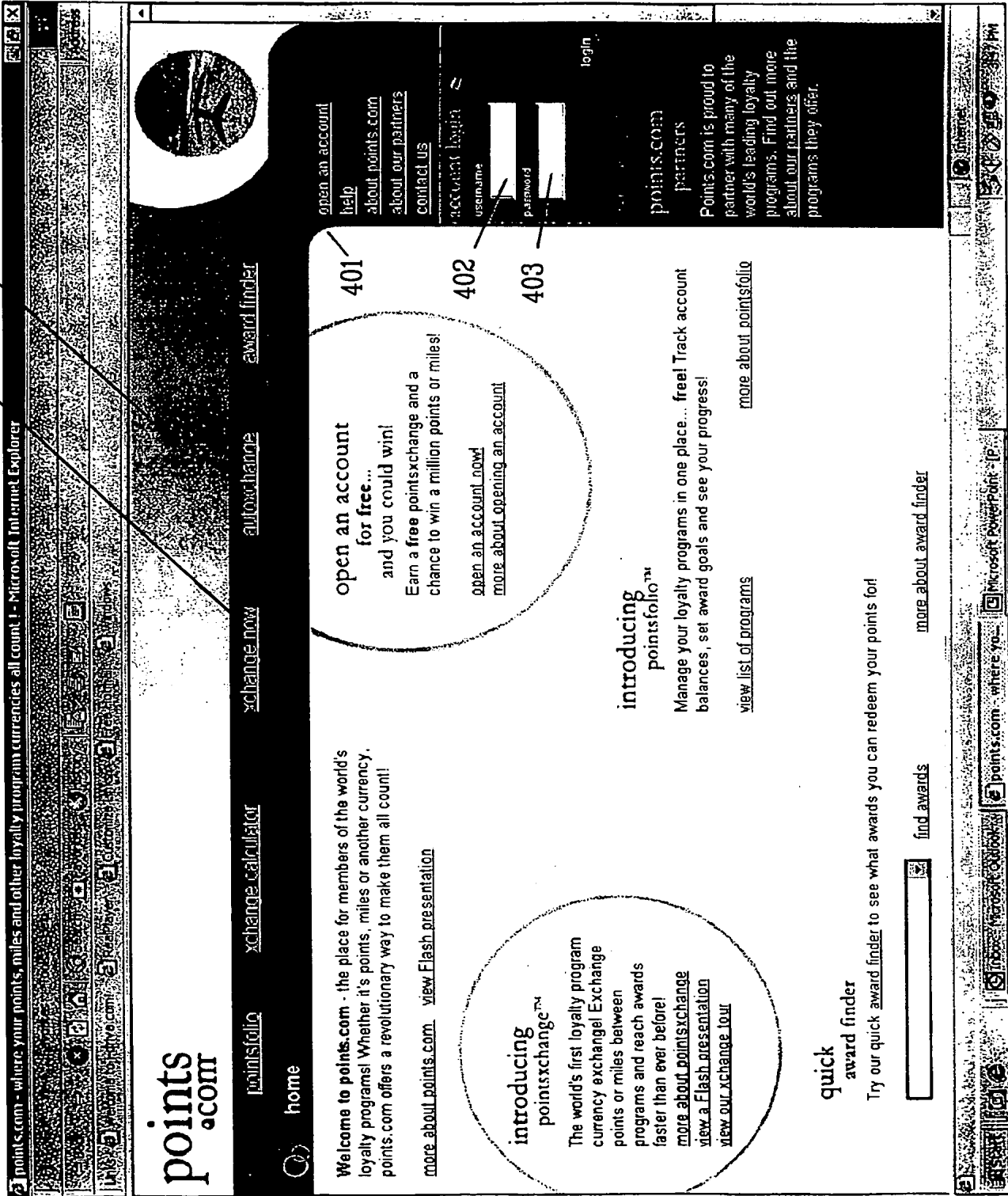


FIG. 4A

FIG. 4B

points.com

home pointsfolio exchange now award finder

open an account now > opening a points account

With your points account, you will enjoy the many benefits points.com, including pointsxchange™ - the world's first loyalty program currency exchange. And, new points account holders receive one free pointsxchange to use within 30 days of opening an account!

Please take a few moments to enter the following information. We'll email you with:

*Salutation 411a

*First Name 411b

*Last Name 411c

*Email Address 411f

*Zip/Postal Code 411e

*Country 411h

*Please choose a Username (min. of 8 to a max. of 40 alphanumeric characters) 411g

*Please choose a Password (min. of 8 to a max. of 40 alphanumeric characters) 411j

*Confirm Password *For your security, what is your mother's maiden name? 411k 411L

need help

open an account

help

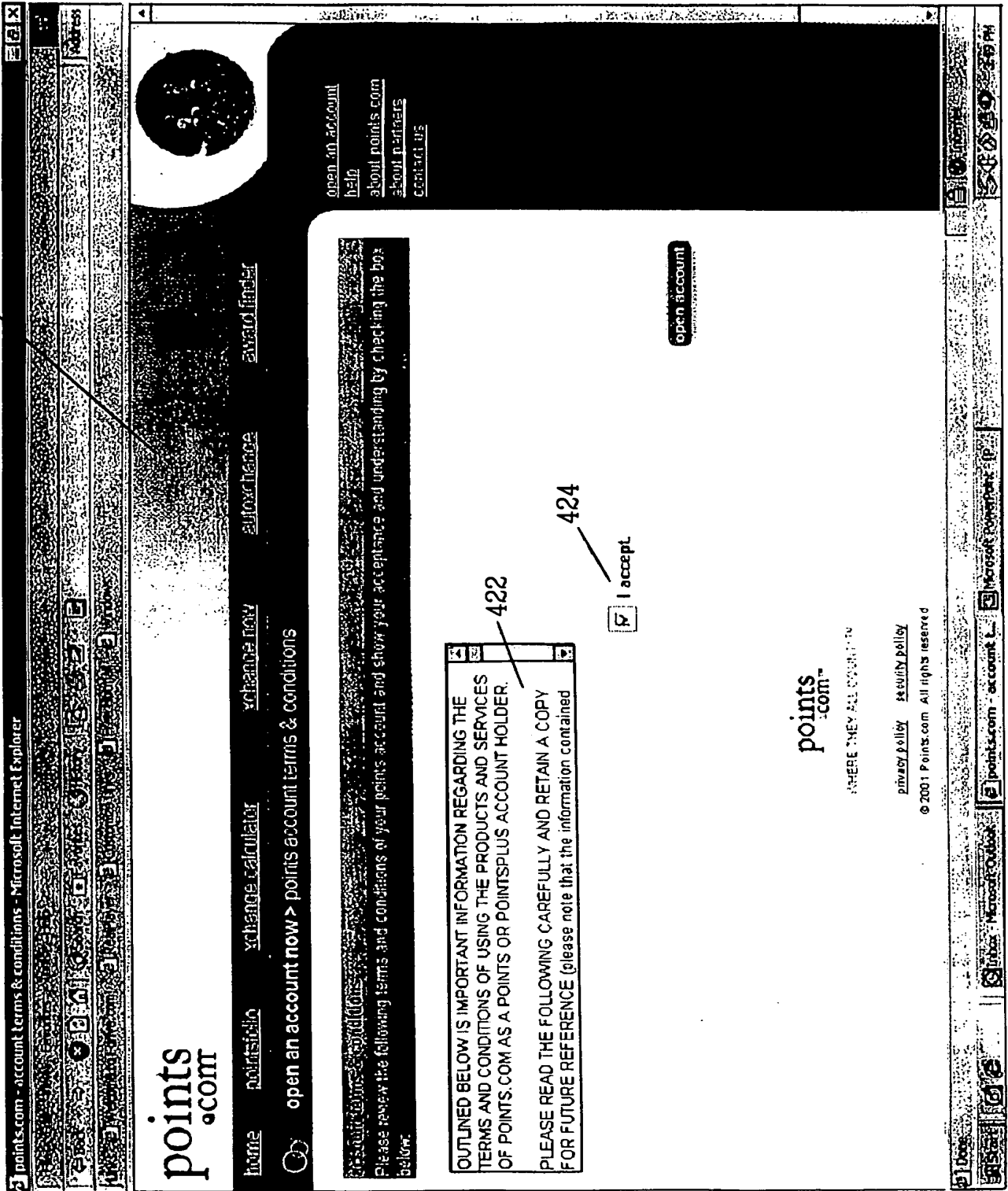
about points.com

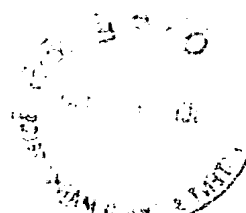
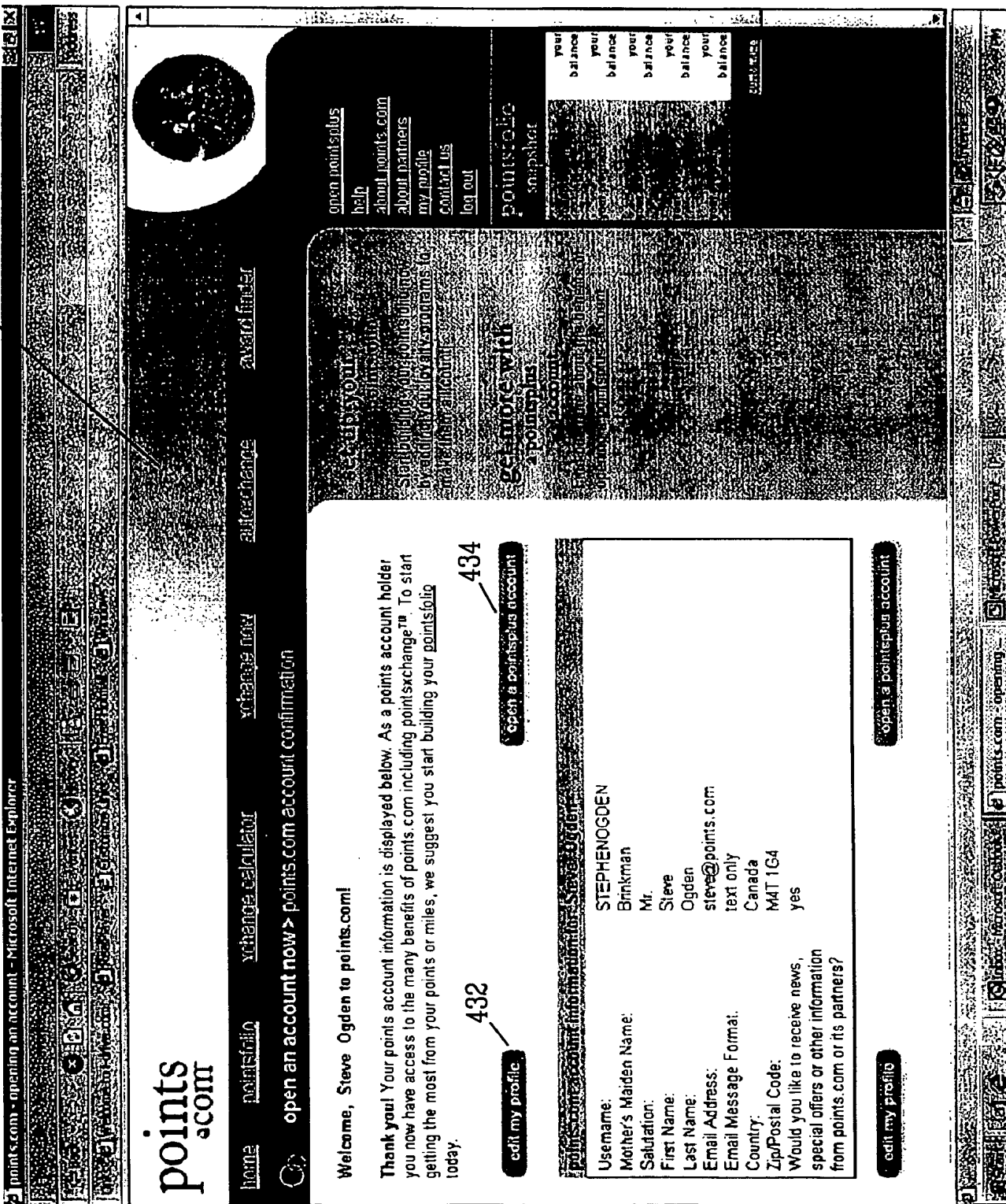
about partners

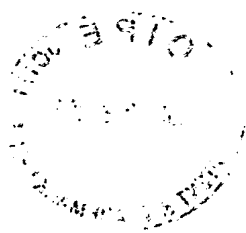
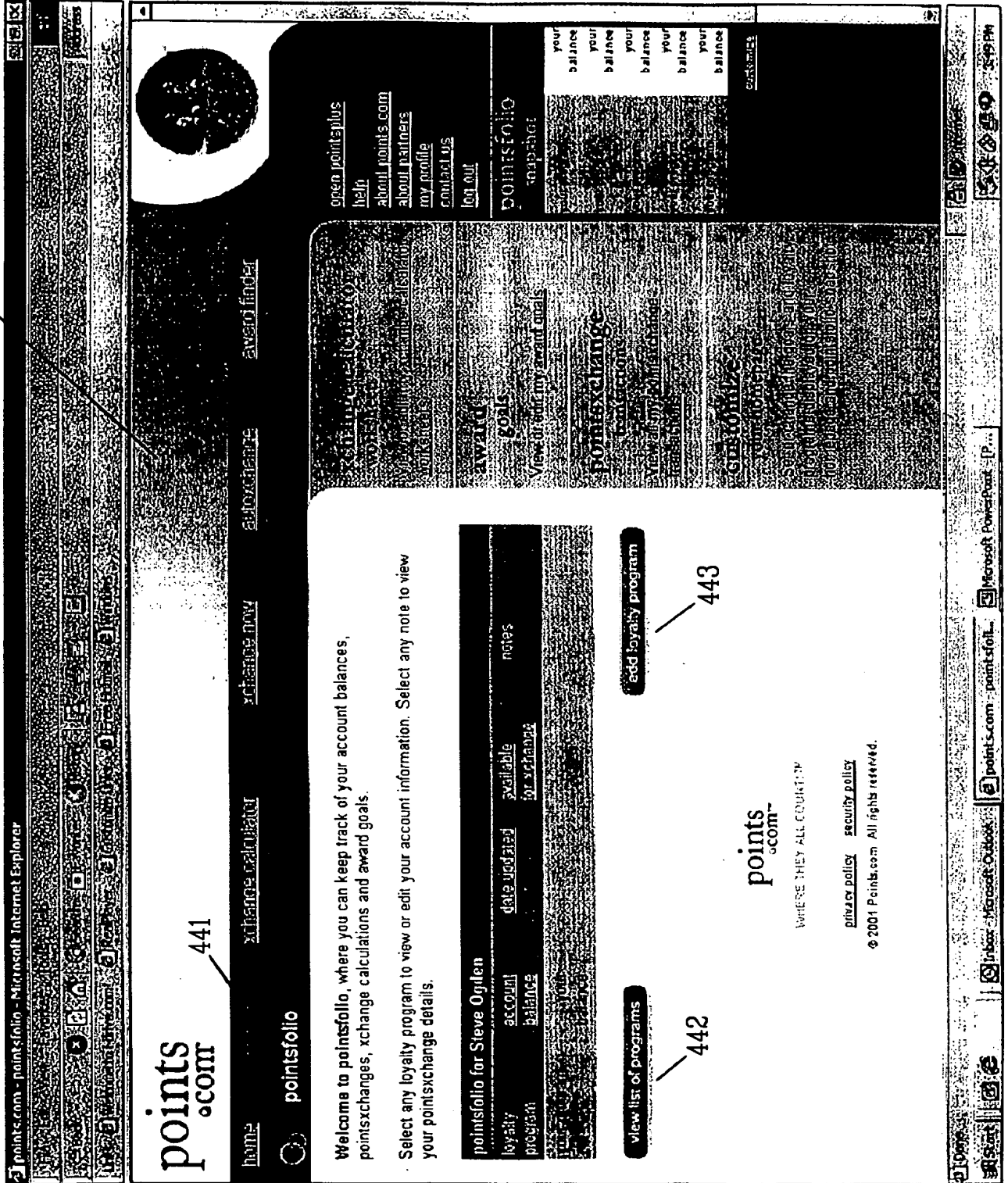
contact us



420







450

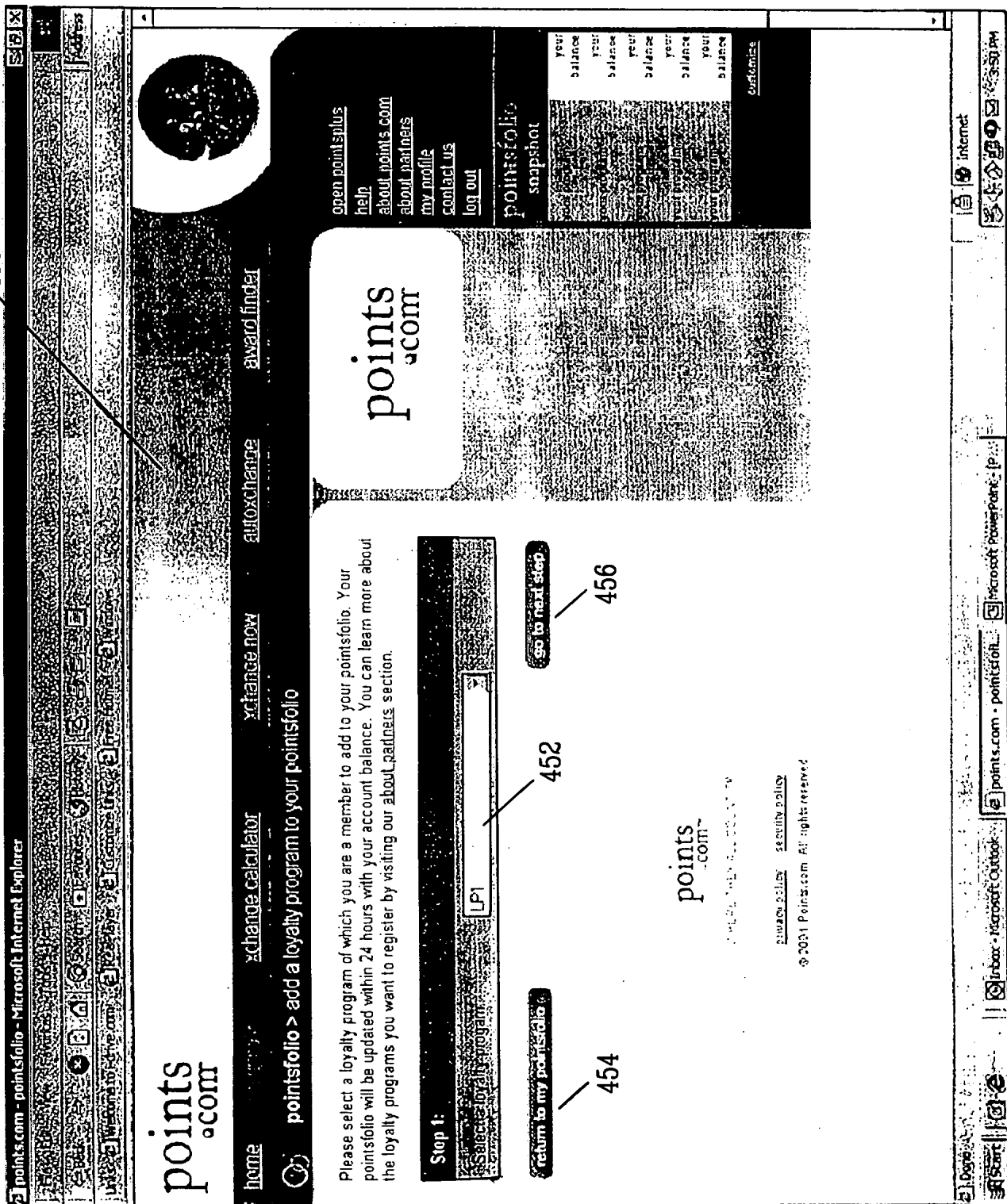


FIG. 4F

FIG. 4G

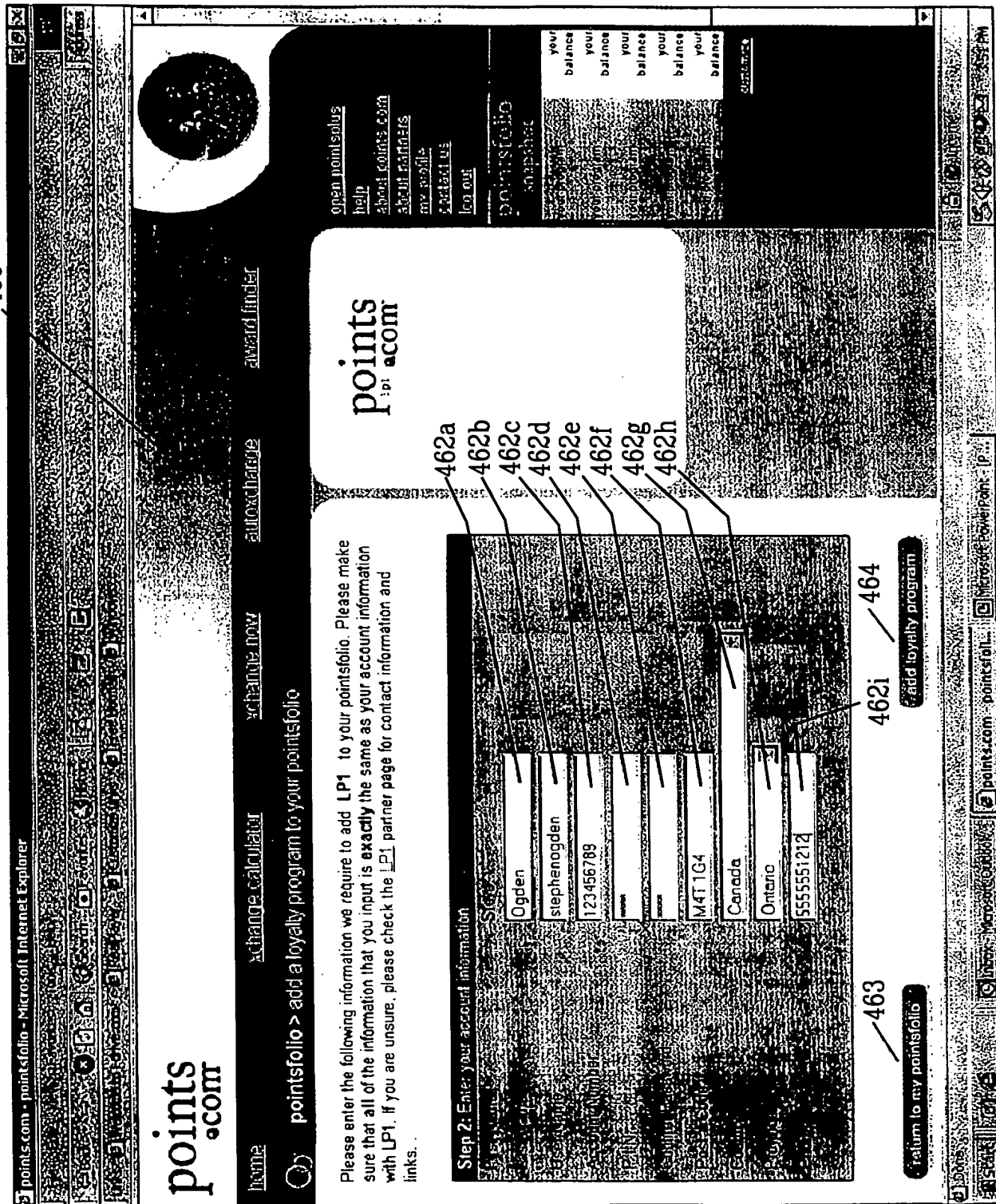


FIG. 4H

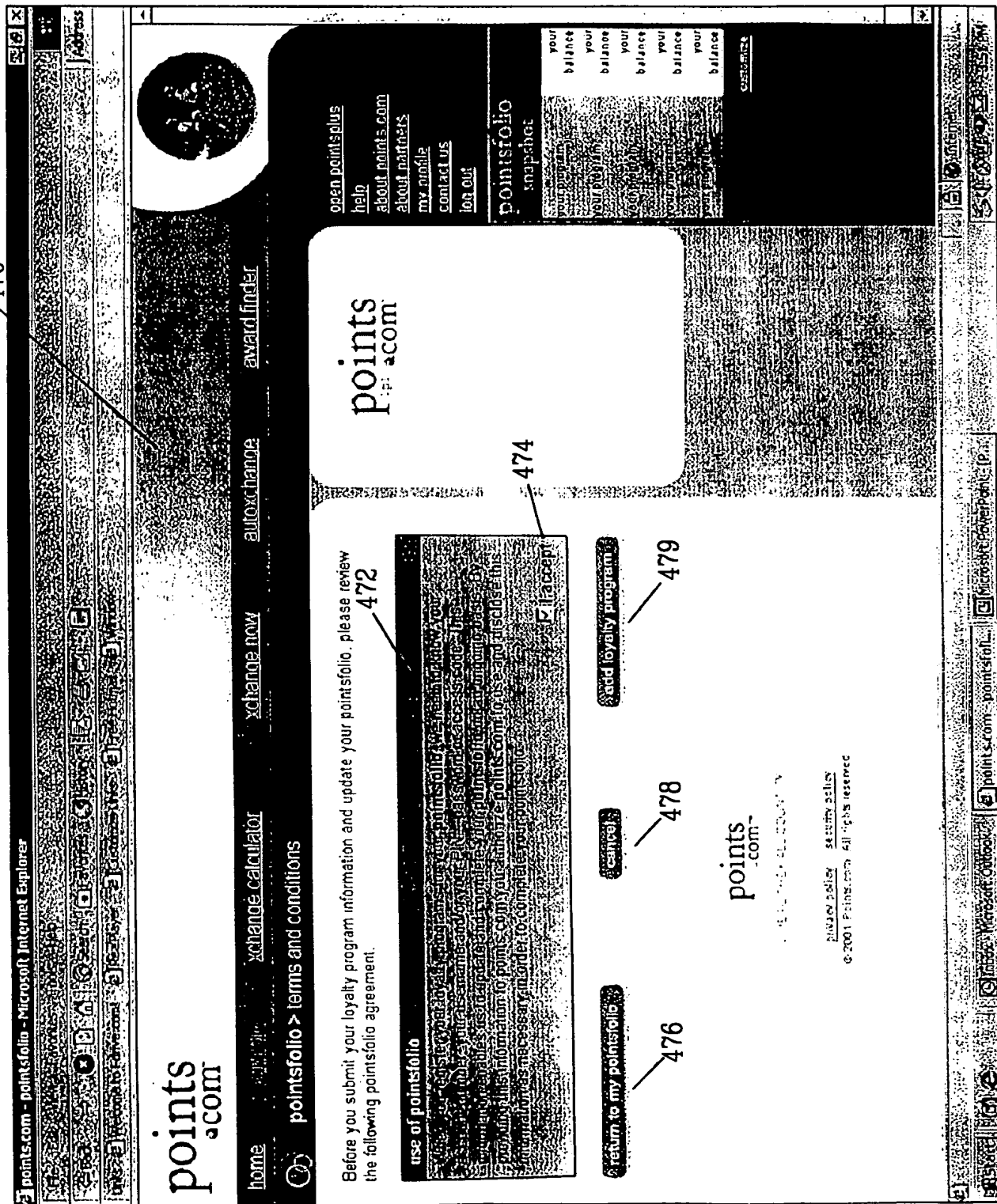


FIG. 4I

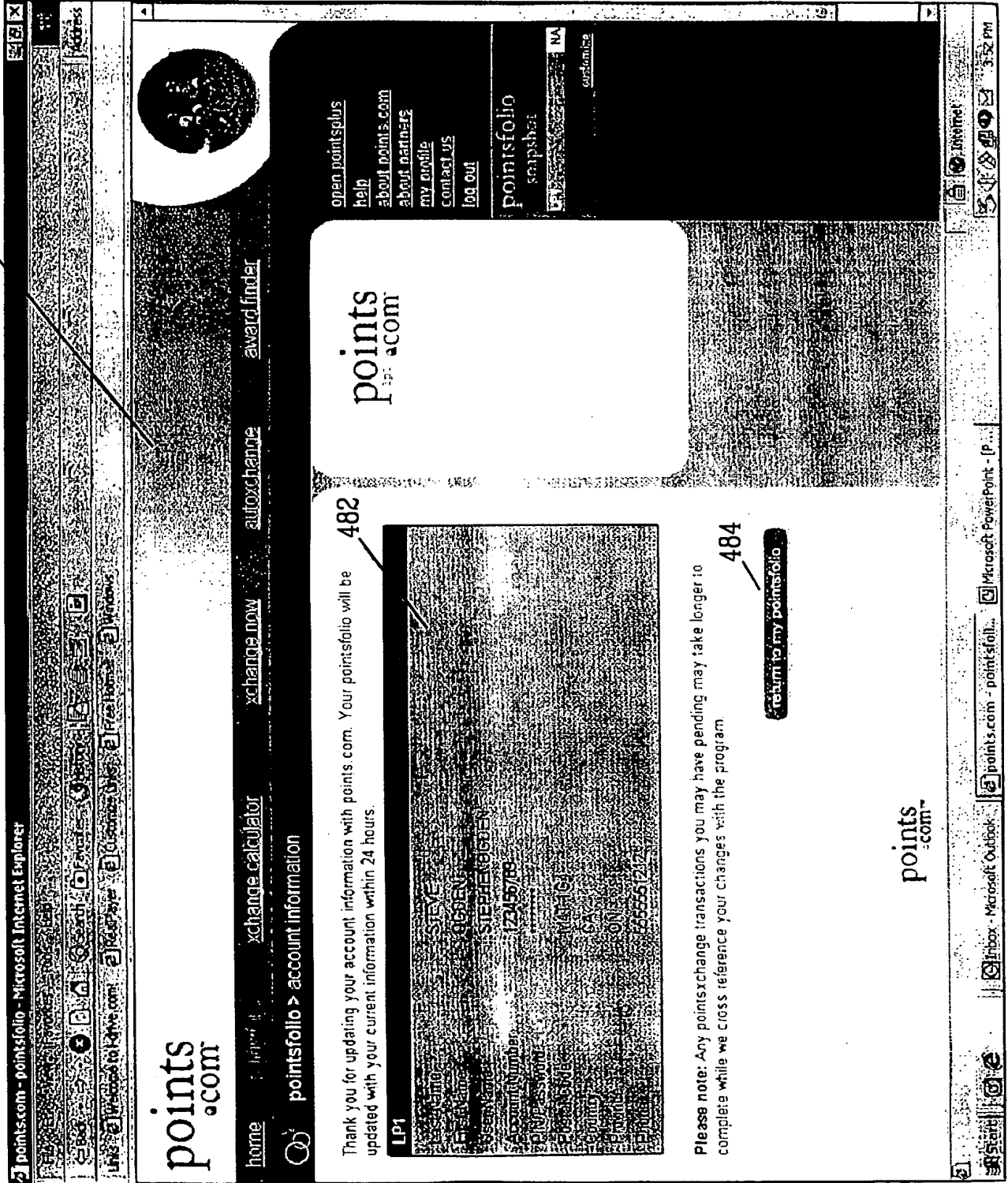
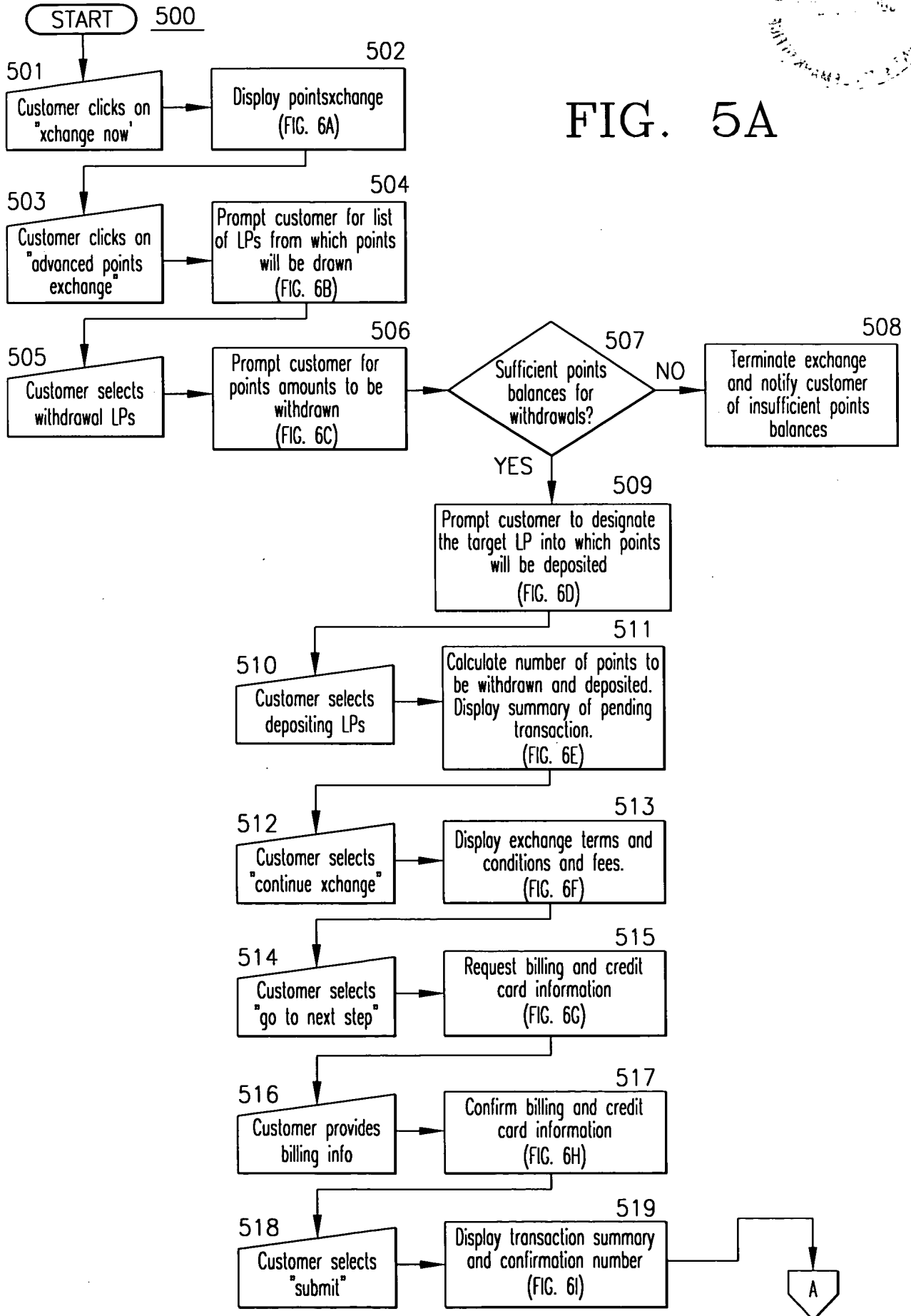


FIG. 5A



500 (cont'd)

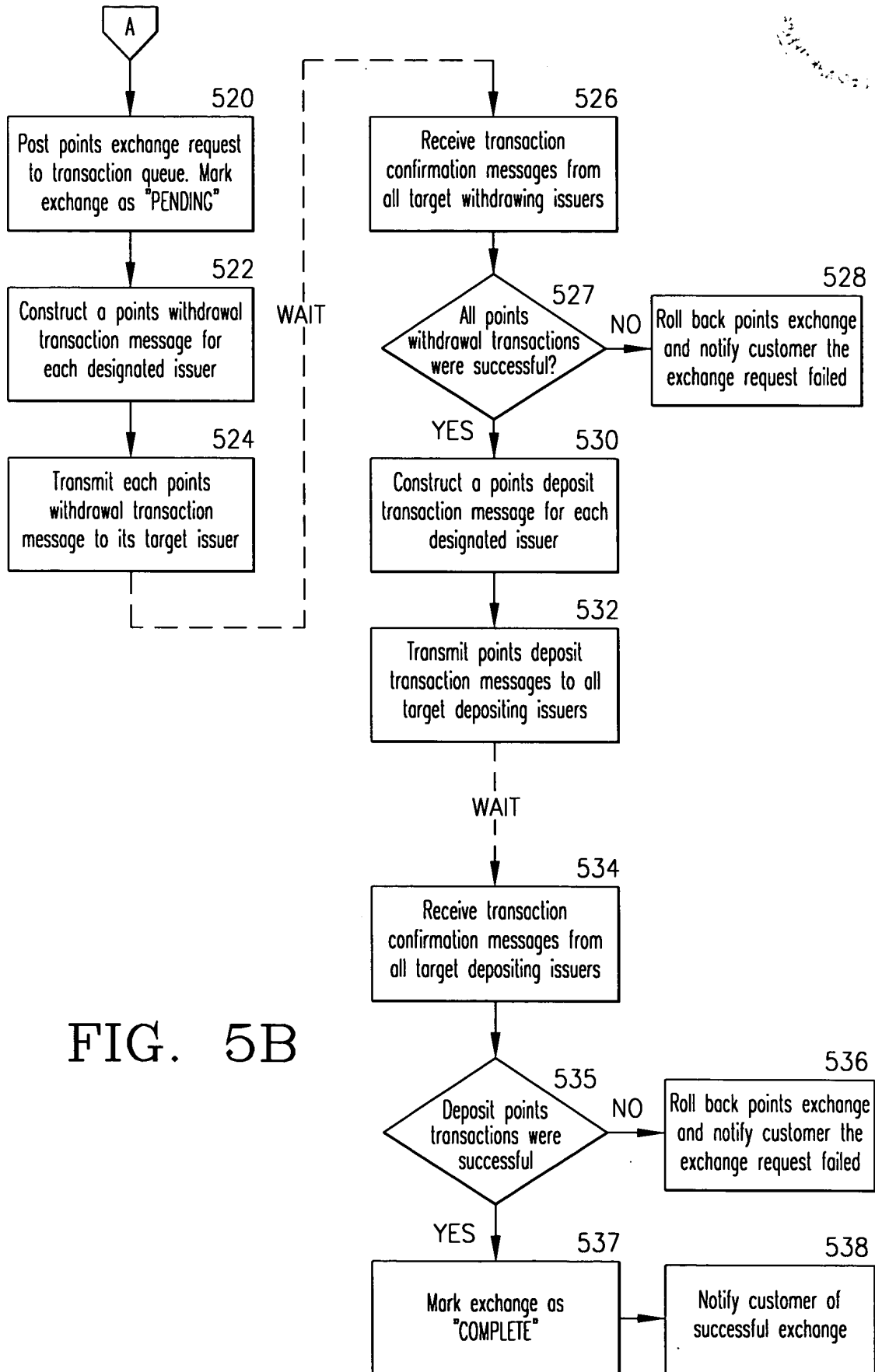


FIG. 5B

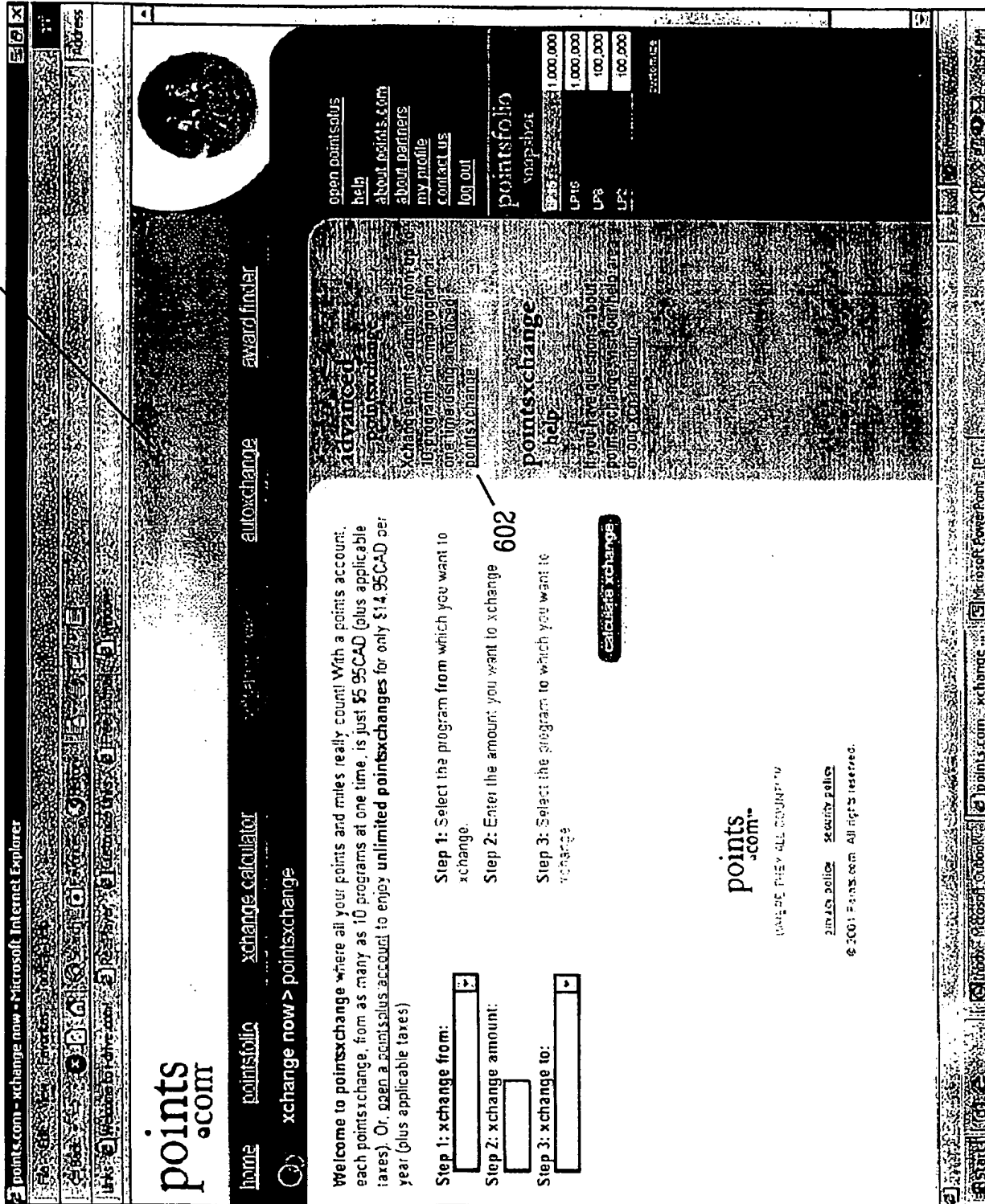


FIG. 6A

610

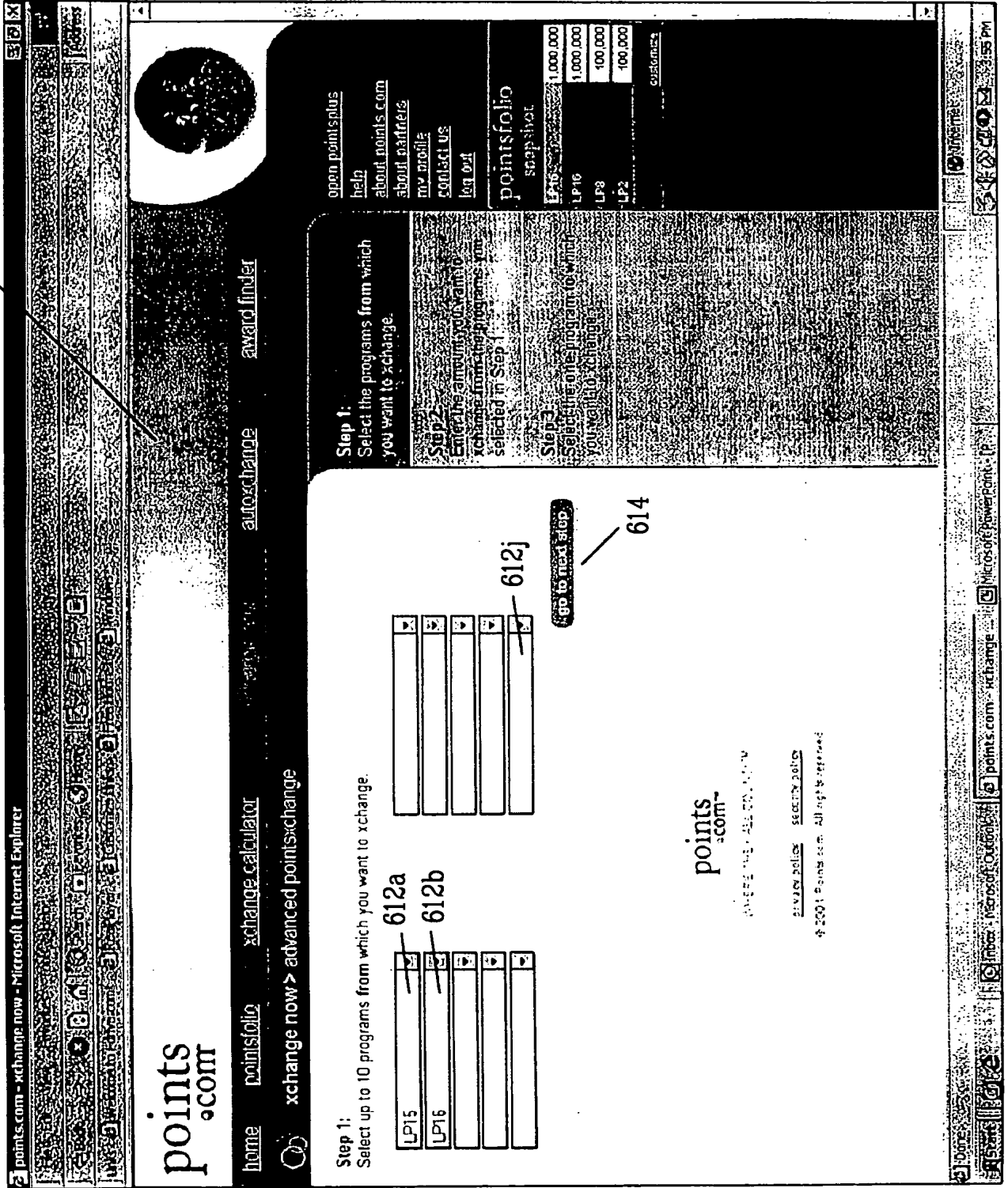


FIG. 6B

620

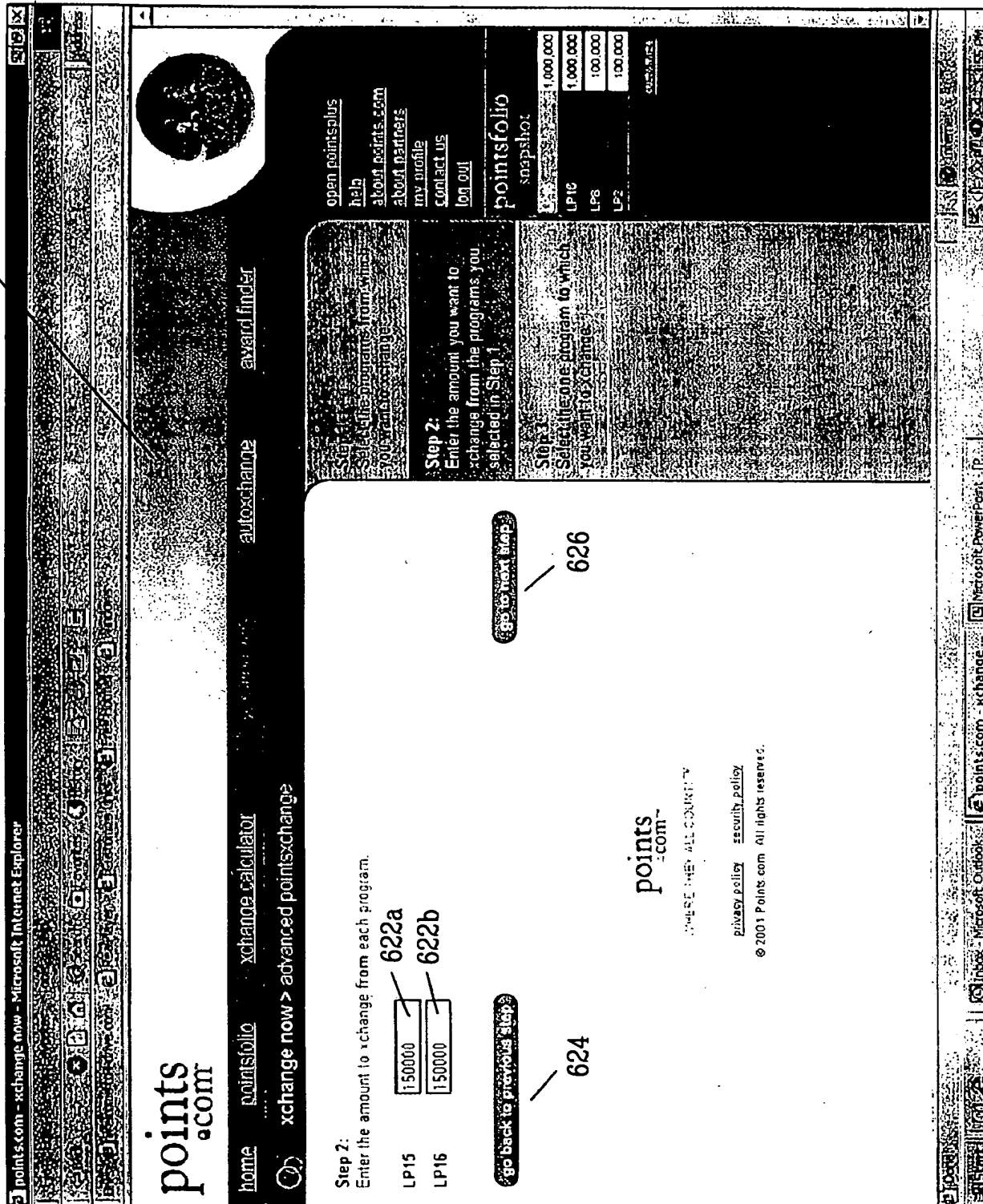


FIG. 6C

630

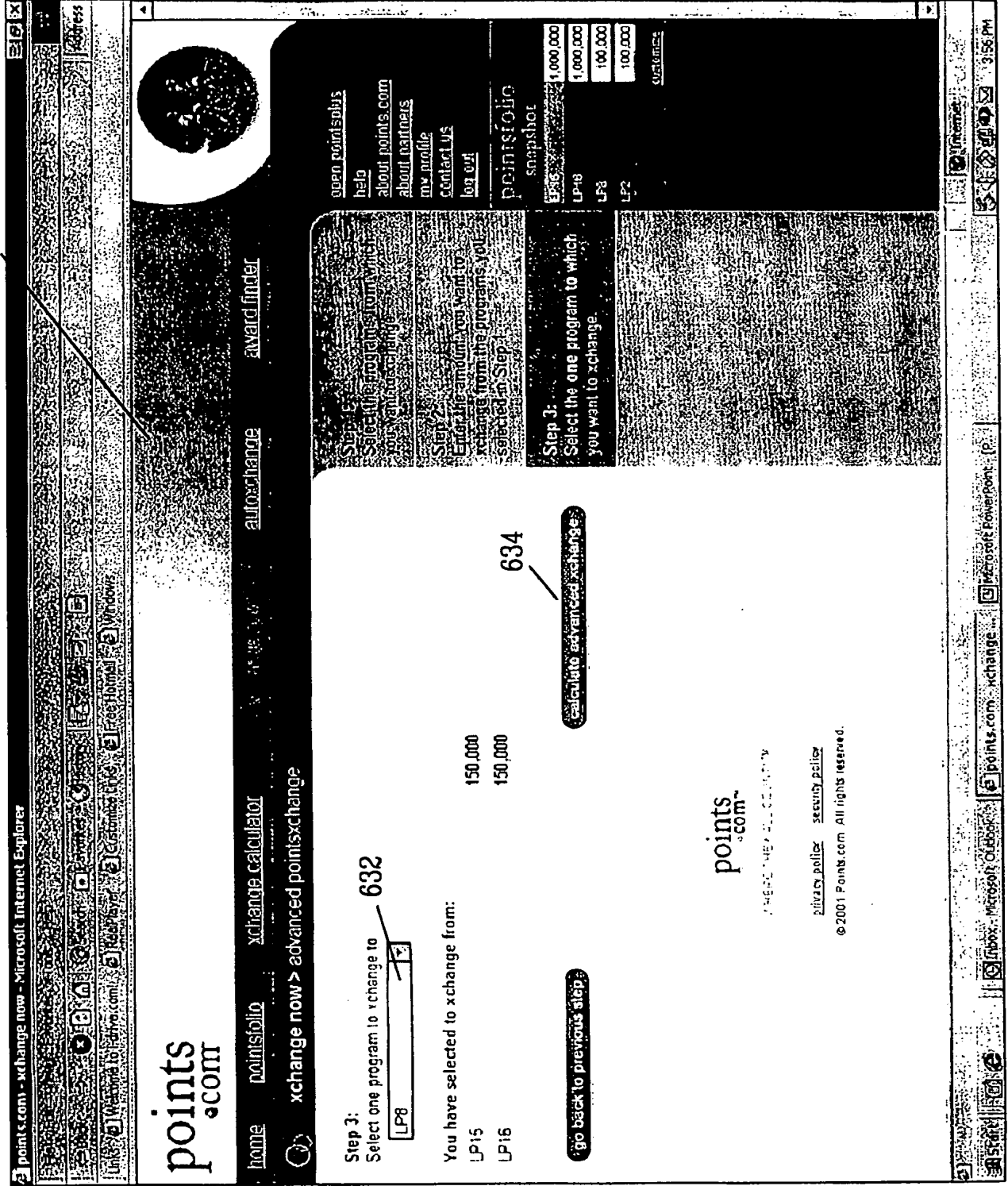
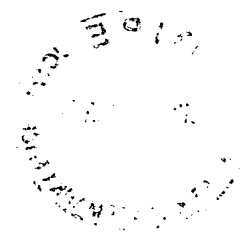


FIG. 6D



FIG. 6F





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pointsfolio snapshot

1,000,000
1,000,000
100,000
100,000

Your pointsxchange will be completed for only \$6.76CAD (including applicable taxes). Please enter the information below so we can complete your pointsxchange. Fields marked with * are required.

Shipping Information:

Home or Business Company Name **662b**

Home ☐ Office ☒ Suffix **662a** Direction **Northwest**

St/1 ☐ Suffix **Drive** **Northwest**

apartment PO Box St. P.R.

City ☐ State or Province **Quebec** *Area phone code number **662p**

Zip/Postal Code *Country **Canada**

Credit Card Information:

*Cardholders First Name **Steve** *Cardholders Last Name **Ogden** **662r**

*Credit Card **662q** *Credit Card Number **4111111111111111** *Amount to be Billed (including taxes) **\$6.76CAD**

*Visa **662s** *Expiration Date **662t**



[points.com](#) - x-change now - Microsoft Internet Explorer

complete your pointsxchange. fields marked with * are required.

Billing Information:

Name or Business Company Name
Home 672b
☐ bill/sd's

* Street # * Street Name 672a Suffix Drive Direction Northwest
sdf

apartment PO Box Sh. R.R.

* City * State or Province Quebec

* Zip Postal Code * Country Canada * Card phone
number

Credit Card Information:

* Cardholders First Name Steve * Cardholders Last Name Ogden

* Credit Card Amount to be Billed
(including taxes) \$6.76CAD -672u

* Credit Card Number Visa 4111111111111111

* Expiration Date 05 / 04 672v 672w

cancel reset submit 674 676 678

points
-cont-

WHERE THEY ALL COURT TV

privacy policy security policy

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portfolio snapshot

LP15	1,000,000
LP10	1,000,000
LP5	100,000
LP2	100,000

Statistics

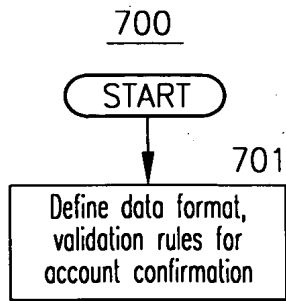
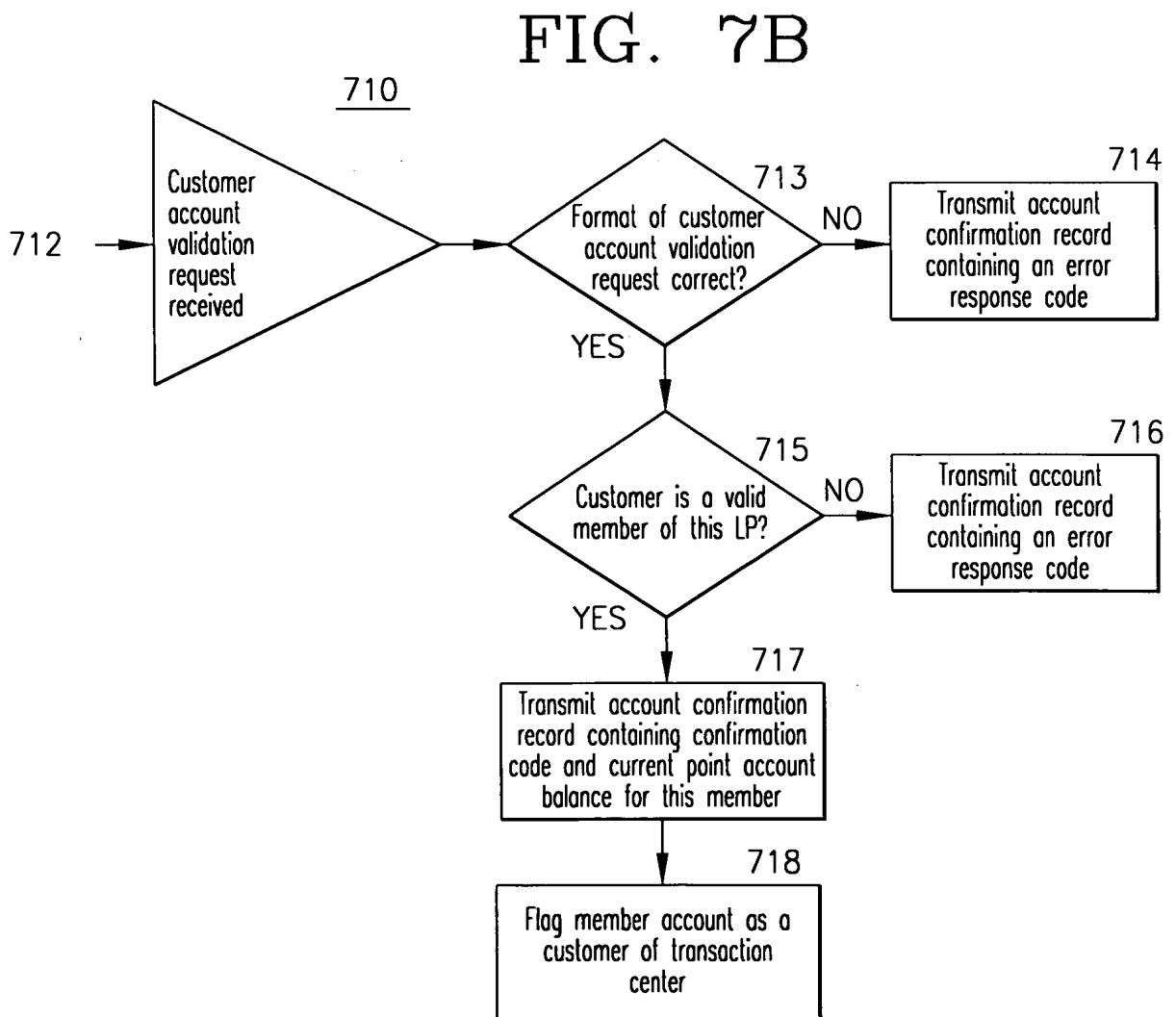


FIG. 7A



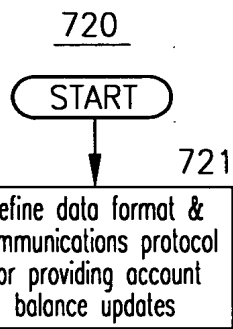


FIG. 7C

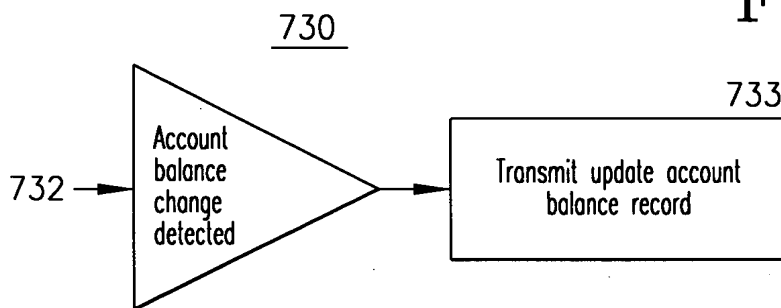


FIG. 7D

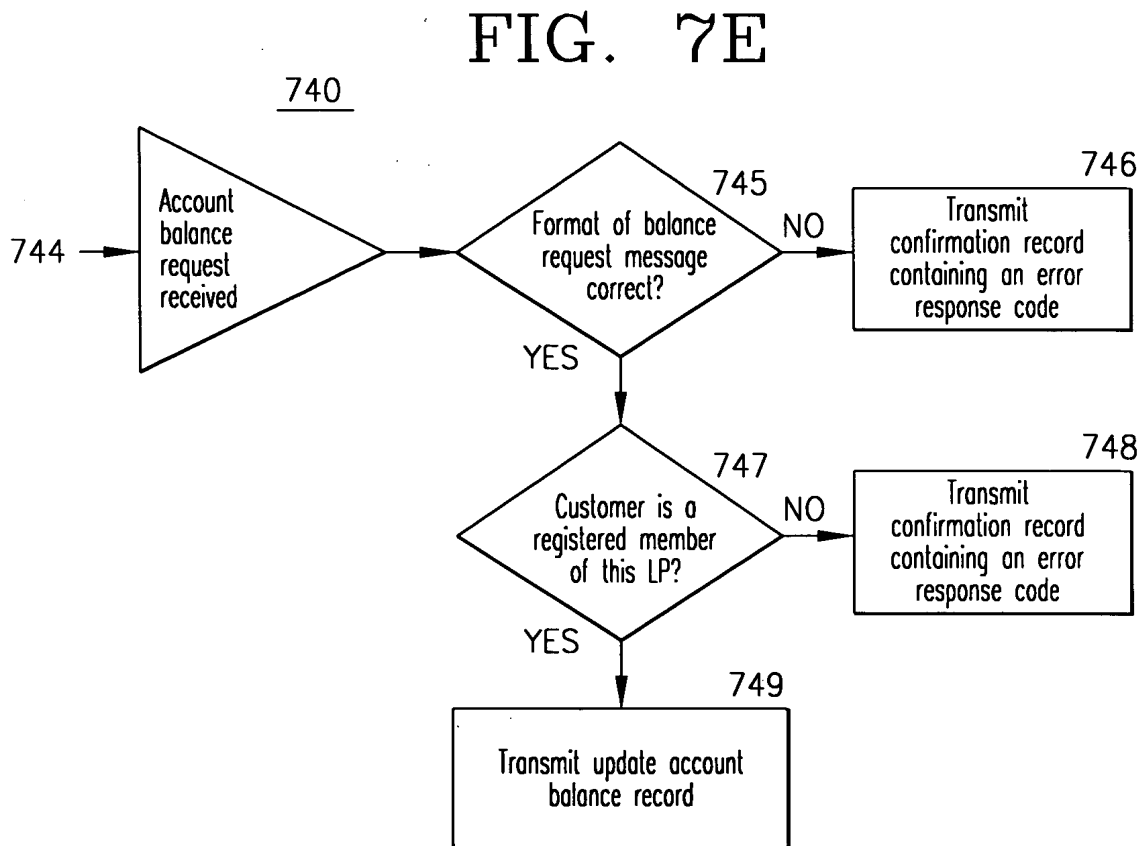


FIG. 7E

750

START

751

Define data format,
validation rules and
communications protocol
for points transactions

FIG. 7F

760

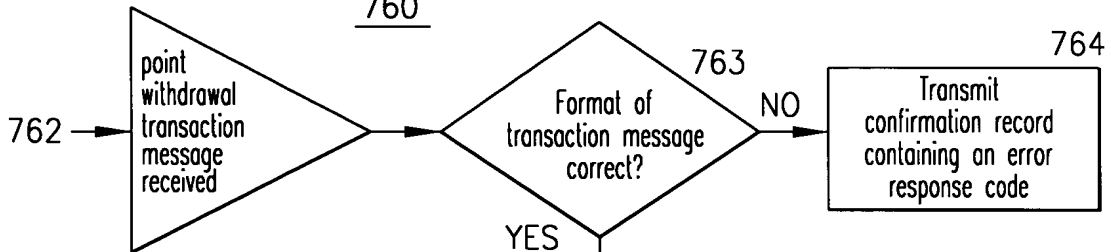


FIG. 7G

770

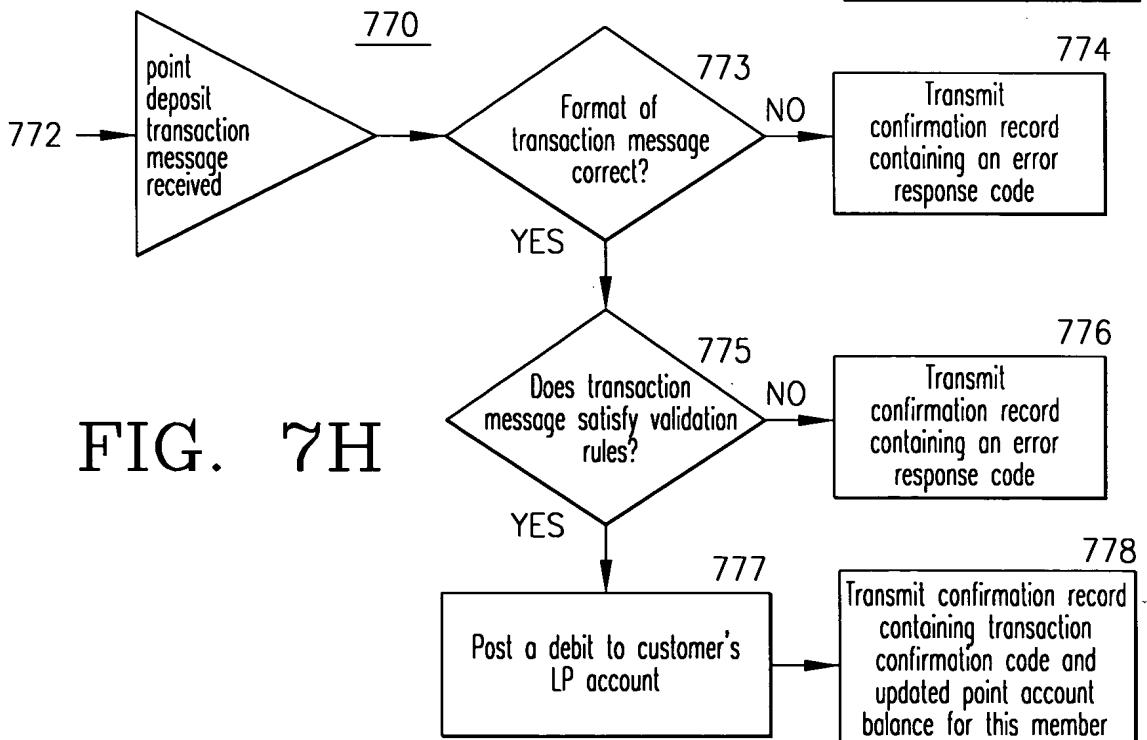
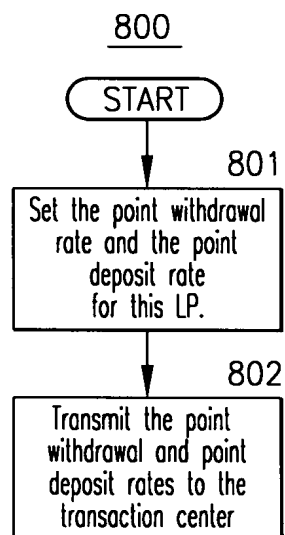
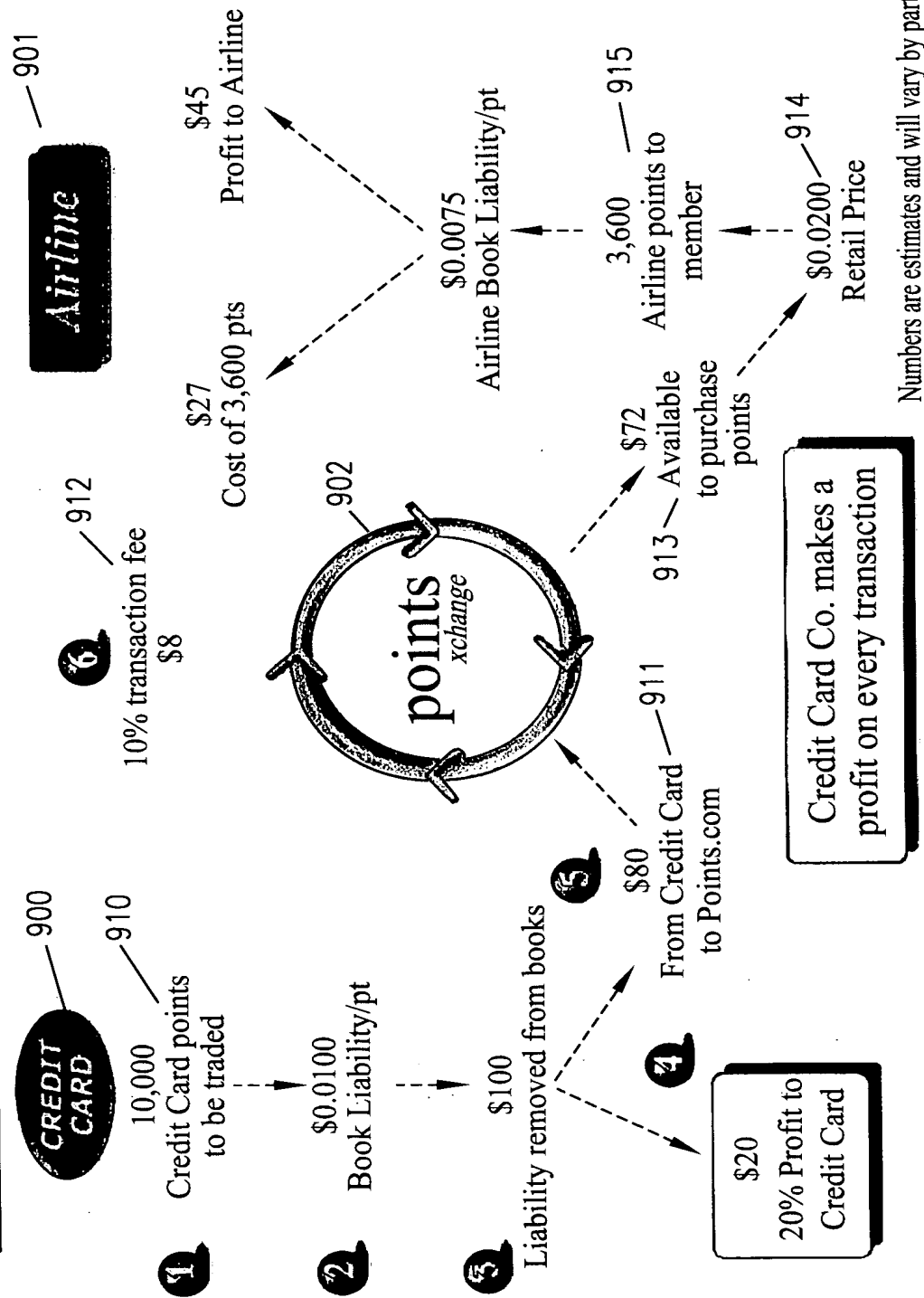


FIG. 7H

FIG. 8



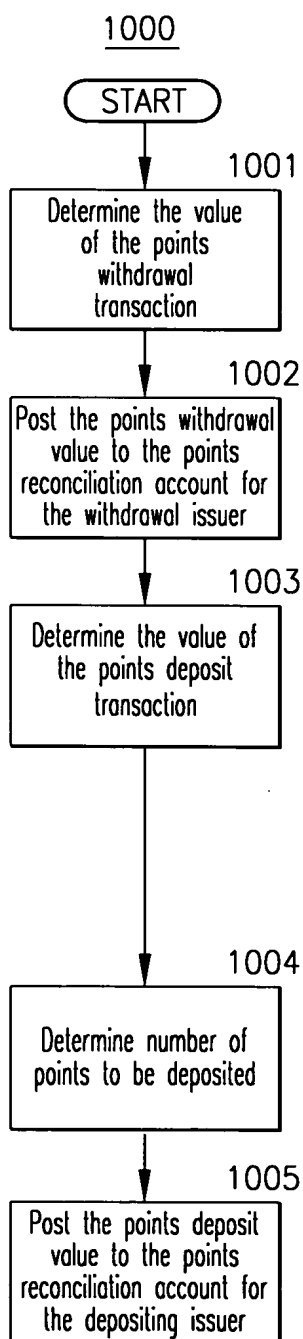
Revenue Flow of Sample trade *FROM* Credit Card

Numbers are estimates and will vary by partner

points.com



FIG. 10



Points withdrawal value=
(number of points withdrawn from
withdrawing LP account)

X

(point withdrawal rate for
withdrawing LP)

Points deposit value=
(points withdrawal value)

minus

(point exchange transaction fee)

Number of points to deposit=
(points deposit value)

X

(point deposit rate for
depositing LP)

FIG. 10



FIG. 11

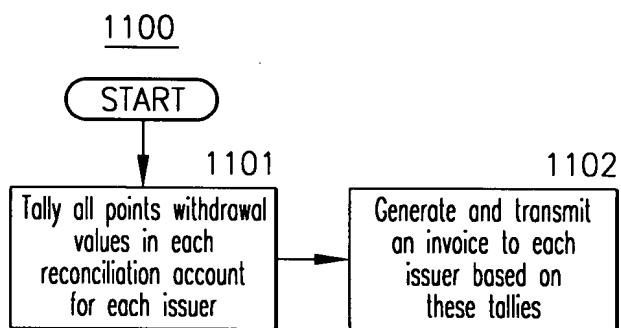


FIG. 12

